



BANNER INFORMATION, PRICING, & TERMS

Trade Fair Participants Only

SATURDAY, MARCH 10, 2018 • 10 AM TO 5 PM
SUNDAY, MARCH 11, 2018 • 11 AM TO 4 PM

Gym Banner Opportunity:

For the first year ever we are allowing banners to be hung in both gyms by businesses that would like to pay for this type of advertising. We have 36 available slots for businesses to advertise in this way. The banners will be flown during the trade fair in the old gym from the railings on the upper tier and the in the new gym by supports on the east and west wall of the gym. We will not hang competing businesses banners directly over booths below. ALL BANNERS MUST BE 3' tall x 5' wide, constructed of vinyl with a grommet in each corner for hanging. Banners may be double sided but only one side will be shown during the Trade Fair. Each business will be responsible for ordering their own banner and they MUST be delivered to the BBA office (no exceptions) by Friday, March 2, 2018 2:00 pm. If banners are not delivered to the BBA office by this deadline, they will not be hung during the Trade Fair! Please do not delay in ordering your banner if you complete this form, we are working on pricing with local vendors if you would like to order from there, please call the office for information.

Banners are \$100.00 per location for the duration of the Trade Fair (banner not included in price).

NOTE: BANNERS MUST BE DELIVERED TO THE BBA OFFICE BY 2:00 PM Friday, March 2, 2018.

Main Stage Banner Opportunity:

During this year's Trade Fair we are offering a first ever opportunity for businesses to advertise on the Main Stage in the Cafeteria. To take advantage of this opportunity which will be limited to four businesses each day (Total of 8 businesses), you will need to provide a 4' wide x 2' tall vinyl banner with 6 grommets (One in each corner & 1 on top and bottom center) to the BBA office by Friday, March 2, 2018 2:00 pm. **IMPORTANT: BEFORE YOU PRODUCE A BANNER, YOU MUST CONFIRM THAT YOU HAVE SUCCESSFULLY RESERVED AND PURCHASED YOUR MAIN STAGE BANNER SLOT, ALONG WITH BANNER PRE-APPROVAL.**

NOTE: Main Stage Banner availability, along with Gym Banner Availability will be on a first come first serve basis to the first Trade Fair applicants that have their completed Trade Fair packages to the BBA Office.

Business Name: _____

Business Address: _____

Contact Person: _____ Business Phone: _____

Home Phone: _____ Fax: _____ Facebook: _____

Email: _____ Website: _____

By signing this form you agree to the terms and timelines listed herein.

Sign by: _____ Date: _____

(Print name): _____

Remit to: 8204 Secor Rd. P.O. Box 293 Lambertville, MI 48144

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